

Excerpt from ETF Trends, January 15, 2009

<http://www.etftrends.com/2009/01/obama-effect-alternative-energy-etfs.html>

# The Obama Effect on Alternative Energy ETFs

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**The Next Boom?** Some even believe that clean energy will be the next Internet boom. Additionally, it is forcing many business owners to convert to more energy-efficient methods now in anticipation of strict future federal clean energy regulations....

**What the Economy Needs?** This could be great for our downward spiraling economy and give it a much-needed boost. One solar technology and installation company, Green Panel Inc., is planning to add to its small staff of employees and is eagerly awaiting Obama's inauguration in hopes of accepting orders from clients.

## **Big Plans. ....**

.... To add a little frosting to the cake, the federal government is expected to improve its own energy efficiency which will generate jobs and revenue for the industry.

All we can hope for is that Obama practices what he preaches, makes tax credits and incentives for the use of alternative energy attractive enough to offset any jumps in cost.

Some ETFs that may be influenced by this anticipated emphasis on clean energy are:

**PowerShares WilderHill Clean Energy (PBW):** down 7% over the last month

PowerShares WilderHill Clean Energy Portfolio

NYAR: PBW

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daily w/200, 50 period EMA

