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<http://greenprojekt.blogspot.com/2007/02/you-can-be-green-and-financially-secure.html>

## You Can Be Green and Financially Secure At The Same Time

I recently came across the website of [WilderShares, LLC](#). which has given me hope at what is my core belief in doing what is right for the environment, and at the same time, to try and build a secure financial future.

The firm defines and tracks the Clean Energy sector: specifically, businesses that stand to benefit substantially from societal transitions towards the use of cleaner energy and conservation.

What I found interesting is that they bring both socially and environmentally responsible solutions to investors looking to provide financial security while providing a means to give back to society and the environment in a meaningful way.

*From their website: "Stocks and sector weightings within the WilderHill Clean Energy Index are based on their significance for clean energy, technological influence and relevance to preventing pollution in the first place. We emphasize new solutions that make both ecological and economic sense, and aim to be the leaders in this field."*

Up until today, I considered the Stock Market full of money grubbing, short sighted investors who felt that the future wasn't their responsibility. Having found this site has put me in the position of reassessing my position in that mindset and will look to them as a source of information and guidance in socially and environmentally responsible investing.

Visit their [website](#) to see that they walk the talk - they utilize [solar power](#) for their operations and realize that compassionate capitalism does exist - but only when one decides to examine themselves and why they are investing in the first place.