

Excerpt from MarketWatch, November 17, 2020

<https://www.marketwatch.com/story/esg-investing-now-accounts-for-one-third-of-total-u-s-assets-under-management-11605626611>

Sustainable Investing

ESG investing now accounts for one-third of total U.S. assets under management

Climate change is the issue money managers care about most

Money managers who use environmental, social and governance factors in their investment analysis say climate change continues to be their top concern and the leading criteria as they put money to work.

The amount of professional money managed using all three ESG criteria rose sharply, according to a group that measures this type of investment, and now represents 33% of the \$51.4 trillion in total U.S. assets under professional

US SIF Foundation's 2020 biennial ["Report on US Sustainable and Impact Investing Trends,"](#) released Monday, shows that sustainable investing assets now total \$17.1 trillion, a 42% increase over 2018.

....

Investments to mitigate climate change

Individual investors who want to follow these trends have plenty of choices as the environment is the biggest category when it comes to ESG investing, whether in individual stocks, exchange-traded funds or mutual funds.

Clean-energy ETFs offer investors a way to help mitigate climate change. Two highly rated and strong-performing ETFs with sustainability mandates are Invesco WilderHill Clean Energy ETF [PBW](#) and ... , both of which have wildly outperformed the broader market this year.

Both ETFs include companies involved in wind, solar, biofuels and geothermal companies, and both have Chinese electric vehicle company NIO [NIO](#) as their No. 1 holding. But they differ in that the Invesco fund is an equal-weight index, which caps the dominance of any one company, while in ... , accounts for

....

As interest in climate change mitigation and reducing greenhouse gases grows, investors may have more options to consider, but like with any investment, they should do their own research.